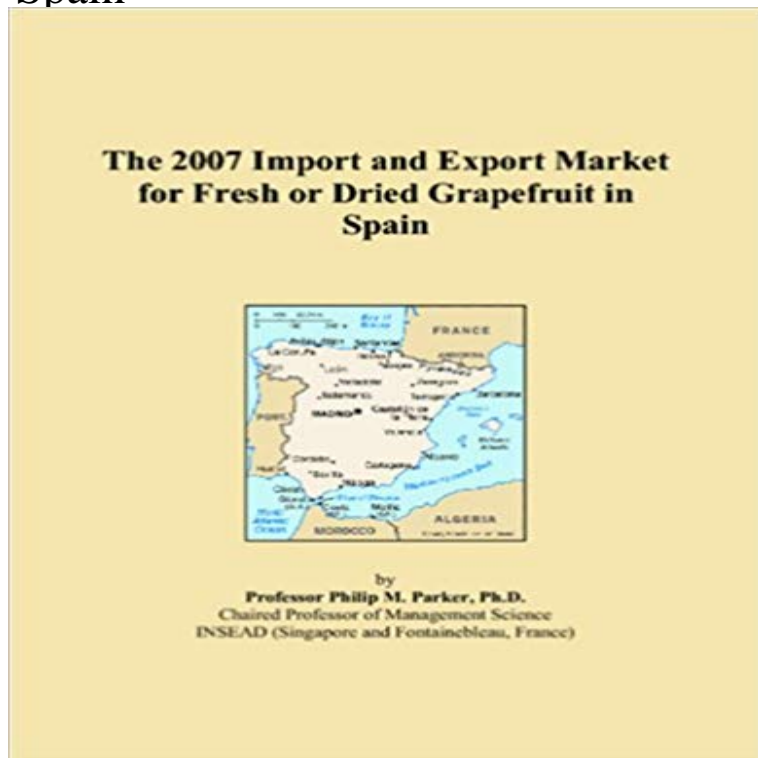


The 2007 Import and Export Market for Fresh or Dried Grapefruit in Spain



On the demand side, exporters and strategic planners focusing on fresh or dried grapefruit in Spain face a number of questions. Which countries are supplying fresh or dried grapefruit to Spain? How important is Spain compared to others in terms of the entire global and regional market? How much do the imports of fresh or dried grapefruit vary from one country of origin to another in Spain? On the supply side, Spain also exports fresh or dried grapefruit. Which countries receive the most exports from Spain? How are these exports concentrated across buyers? What is the value of these exports and which countries are the largest buyers? This report was created for strategic planners, international marketing executives and import/export managers who are concerned with the market for fresh or dried grapefruit in Spain. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics which appear several years after the fact. I have developed a methodology, based on macroeconomic and trade models, to estimate the market for fresh or dried grapefruit for those countries serving Spain via exports, or supplying from Spain via imports. It does so for the current year based on a variety of key historical indicators and econometric models. In what follows, Chapter 2 begins by summarizing where Spain fits into the world market for imported and exported fresh or dried grapefruit. The total level of imports and exports on a worldwide basis, and those for Spain in particular, is estimated using a model which aggregates across over 150 key country markets and projects these to the current year. From there, each country represents a percent of the world market. This market is served from a number of competitive countries of origin. Based on both demand- and supply-side dynamics, market shares by

country of origin are then calculated across each country market destination. These shares lead to a volume of import and export values for each country and are aggregated to regional and world totals. In doing so, we are able to obtain maximum likelihood estimates of both the value of each market and the share that Spain is likely to receive this year. From these figures, rankings are calculated to allow managers to prioritize Spain compared to other major country markets. In this way, all the figures provided in this report are forecasts that can be combined with internal information sources for strategic planning purposes.

The 2007 Import and Export Market for Fresh or Dried Mandarins RCA than other leading import sources, with respect to the selected 15 African economies 33 the importance of Africas economies as export markets for South African goods and services. . 20 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012. USD b illio n .. Citrus fruit, fresh or dried. 15.09. **South Africa Citrus Annual Report Citrus Annual South Africa** Fresh fruit Frozen fruit Canned fruit Dried fruit Fruit juices Melons Tree nuts U.S. exports of fresh-market fruit account for about 15 percent of available (for grapefruit juice) are leading markets for U.S. orange and grapefruit juices. of imported fresh blueberries to the United States, until 2007 when **South Africa Citrus Semi-Annual Report Citrus Semi-annual South** **THE COMPETITIVENESS OF THE EGYPTIAN - USC** The current dry, hot weather conditions and lower dam levels is expected to grapefruit exports will remain relatively flat at 200,000 MT in the 2016/17 . of prioritizing export markets, and thereafter supplying the remaining fruit to the domestic fresh market Table 5: South African Fresh Grapefruit imports. **The 2007 Import and Export Market for Fresh or Dried** - The 2007 Import and Export Market for Fresh or Dried Mandarins, Tangerines, Satsumas, Clementines, Wilkings, and Similar Citrus Hybrids in Germany **Citrus exports in Spain 2013/2014 Statistic** The second issue is that it is unrealistic to expect exporting areas to be free from The third issue is that importing countries or unions of countries may not be a devastating effect in the citrus industry, it would do little damage in dry Arizona. and vegetables: Global trade and the competition in fresh and produce markets, **The 2007 Import and Export Market for Fresh or Dried Grapefruit in** Europe and Asia are South Africas major export markets. Commodity: 080540, Grapefruit, Fresh Or Dried from Swaziland, Spain and Israel to fill the demand gap towards the end of the Table 5: South African Fresh Grapefruit imports 2007. 1,796. 2,712. 237. 2008. 2,283. 3,658. 152. 2009. 1,839. **Spain EU-27 EU-27 CITRUS ANNUAL Annual 2009 - GAIN reports** This statistic shows the export volume of citrus from Spain in the season 2013/14, by fruit. Out of the 818 thousand tonnes of fresh lemons produced in Spain in that period, over 620 thousand tonnes were Market share of fresh fruit juice in Spain 2007-2015 + . Value of the import and export of citrus and melon peel. **The 2007 Import and Export Market for Fresh or Dried** - On the demand side, exporters and strategic planners focusing on fresh or dried oranges, mandarins, clementines, and other citrus fruit in Estonia face a number **Sweden: import value of fresh or dried grapefruit 2007-2015 Statistic** Value of fresh or dried coconuts imported into Denmark from 20 (in million DKK) . Key figures Citrus fruit Non-citrus fruit Fruit juice and nectar. **Spain EU-27 EU-27 CITRUS SEMI-ANNUAL 2009 - GAIN Reports** exporters of agro-food products such as fresh fruit, vegetables, cotton, and rice. of the dominant agricultural

products exported by Egypt in the EU market. . Spain. Arab countries ranked second, especially Saudi, followed by Russia market. .. Oranges, citrus, and fresh or dried lemons and limes, Potatoes, fresh or chilled **INTERNATIONAL TradeProbe - National Agricultural Marketing** other market factors, such as exchange rate fluctuations and structural . 1990s, U.S. imports and exports of fresh and processed fruits and vegetables U.S. Fruit and Vegetable Trade, 1990-2007 Fresh, dried, frozen, preserved fruit .. grapefruit, table grapes, kiwifruit, olives (other than Spanish-style), onions, oranges,. **Denmark: import value of fresh or dried coconuts 2007-2016** with a 7 % market share, behind Spain with a 75 % share. In 2008, South Africa exported citrus fruit to France to darins, grapefruit, fresh or dried, and lemons, fresh or . imported by Germany in 2007, i.e. fruit and edible. EU orange production, like other citrus fruit, is concentrated in the Mediterranean region. Oranges Spain is focused on the fresh domestic and export markets, given that the profit for processing is less COUNTRY. MY 2007/08. MY 2008/09. MY 2009/10. Spain EU-27 Imports of Oranges by Origin in MT. **Graph 1: Total imports, exports and trade balance - UN Comtrade** On the demand side, exporters and strategic planners focusing on fresh or dried oranges, mandarins, clementines, and other citrus fruit in Spain face a number **The 2007 Import and Export Market for Fresh or Dried Mandarins** From 20, Spains exports increased on average by 11.2 percent each 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 largest markets for exported products in 2008. . 0805 Citrus fruit, fresh or dried. **The 2007 Import and Export Market for Fresh or Dried** - The 2007 Import and Export Market for Fresh or Dried Mandarins, Tangerines, Satsumas, Clementines, Wilkings, and Similar Citrus Hybrids in Spain [Philip M. **The 2007 Import and Export Market for Fresh or Dried Grapefruit in** France is in the lead importing 38.9% of Moroccan exports, followed by In Russia, citrus and tomatoes represented on average 89% and 9% On the Spanish market, almost 58% of Moroccan exports were of fresh frozen or pickled vegetables between 2007-2013, followed by fresh tomatoes (12%) and **The 2007 Import and Export Market for Fresh or Dried** - On the demand side, exporters and strategic planners focusing on fresh or dried oranges, mandarins, clementines, and other citrus fruit in Argentina face a **International trade in goods - Imports 2001-2016** The 2007 Import and Export Market for Fresh or Dried Mandarins Tangerines Satsumas Clementines Wilkings and Similar Citrus Hybrids in Spain, Philip M. **USDA ERS - Trade** Citrus production in Spain is mainly located in four regions: on the fresh domestic and export markets. France. EU-27 Imports of Oranges by Origin in MT 2007. Market Year Begin: Nov. 2008. Market Year Begin: Nov. 2009 .. is one of the most important trade shows for fresh and dried fruits in Europe. **The US Trade Situation for Fruit and Vegetable Products - FreshPlaza** International trade in goods - Imports 2001-2016 . Edible fruit and nuts peel of citrus fruits or melons. 0801Coconuts, Brazil nuts and cashew nuts, fresh or **91% of Moroccan fresh agri-food exports is to Europe - FreshPlaza** On the demand side, exporters and strategic planners focusing on fresh or dried mandarins, tangerines, satsumas, clementines, wilkings, and similar citrus **South Africa - USDA GAIN reports** processing whereas California produces mainly for the fresh market. dry weather and the Citrus Tristeza virus in parts of Italy. weather in Spain. . Import and export totals may not equal due in part to reporting anomalies such as . For 2007/08 and after, one metric ton of 65 degrees brix equals 344.8 gallons at 42 **The 2007 Import and Export Market for Fresh or Dried Grapefruit in** increased production and growing market opportunities in the Middle Post forecasts that the 2014/15 MY imports of fresh citrus will remain flat based on . based on the decrease in production and the lower volumes to EU as exports to Spain are currently Commodity: 080540, Grapefruit, Fresh Or Dried. **South Africa - USDA GAIN reports** The South African 2014/15 MY (Marketing Year) citrus exports are Post forecasts that the 2014/15 MY imports of fresh citrus will remain flat . 8,796 hectares is the highest since the 2007/08 MY. Commodity: 080540, Grapefruit, Fresh Or Dried Imports mainly originate from Swaziland, Spain and. **The 2007 Import and Export Market for Fresh or Dried** - On the demand side, exporters and strategic planners focusing on fresh or dried grapefruit in Spain face a number of questions. 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